

VALUES LED BUSINESS

Your values shape how you work, who you attract, and how your business feels. When your business reflects what matters to you, it becomes more authentic and sustainable.

WHAT MATTERS MOST IN HOW I WANT TO WORK?

 **Circle or add your own:**

- Integrity
- Creativity
- Quality
- Freedom
- Collaboration
- Impact
- Care
- Honesty
- Flexibility
- Learning
- Other: _____

My Top 3 business Values:

1. _____
2. _____
3. _____

 **Values Check:**

One way I want these values to show up in my business:

One thing that would not feel aligned:
