



Building a business that works for you

*Your business doesn't have to look like anyone else's.
This is your chance to think about what you actually want — and how
your business could support that.*

What does “working for you” mean?

When you think about a business that works for you, what matters most?

- Flexibility with my time
- More income
- Working around family life
- Less stress
- Doing something I enjoy
- Independence
- Location freedom
- Other: _____

Your life comes first

*Before the business — think about your life.
Your business should fit into your life — not take it over.*

What does a typical day or week look like for you right now?

What do you need to protect or prioritise?

What do you want more of?

Think about what would genuinely improve your day-to-day life

Let's focus on the positives.

Tick anything you'd like more of:

- Time
- Freedom
- Confidence
- Financial stability
- Creativity
- Balance
- Purpose
- Other: _____

What would this look like in your life:

What do you want less of?

Just as important!

Tick anything you'd like less of:

- Stress
- Long hours
- Pressure
- Uncertainty
- Commuting
- Feeling stuck
- Other: _____

What would you like to change?

Designing around your reality

What constraints do you currently have? (time, money, location, energy)

What needs to be considered when building your business?

Your ideal way of working

There is no "normal" — just what works for you.

When do you work best?

How many hours would feel manageable?

Do you prefer structure or flexibility?

What wouldn't work for you?

This is just as important as what would.

What kind of business setup or lifestyle wouldn't suit you?

What do you want to avoid?

Your version of business

Let's bring it together.

If your business was built around your life, what might it look like?

How would it fit into your day-to-day?

Small steps that fit your life

Keep this simple – small steps count

Tick what feels doable:

- One small task at a time
- A few hours a week
- Testing ideas informally
- Learning as I go
- Other: _____

My Next Step

My next small step is:

When will I do it? _____

Why this works for me:

Final reflection

Does your idea feel more aligned with your life now?

What has become clearer?

What feels possible now?
