

# Confidence in Communication



Take a few moments to capture your thoughts

**Pick a scenario where you need to have a conversation about your business.**

Who are you talking to?

What are they like?

**What outcome do you want this conversation to produce?**

**What is your ideal outcome?**

Why do you want that?

Reason 1:

Reason 2:

**What challenges may need to be overcome?**

What will you be able to do about those?

**What are you hoping they will say?**

What do you need to do next to be ready to go?

