

TURNING IDEAS INTO ACTION

Progress in early business comes from action, small steps create momentum, learning and confidence.

MY BUSINESS IDEA

In one or two sentences:

What is the smallest real-world action that would move this idea forward?

- talk to someone about it
- test interest
- describe the offer
- share it publicly
- other: _____

When will I do this?

My step:

After I take this step I will have:

- feedback
- clarity
- confidence
- new questions
- next steps

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