



## Thinking about a tech idea? Start here

*You don't need to be technical to have a tech idea.  
This is about starting with a problem — and exploring what a solution  
might look.*

### Your starting point

How are you feeling about tech right now?

Tick what feels closest:

- I have an idea but don't know where to start
- I feel curious but unsure
- I feel overwhelmed by "tech"
- I don't see myself as technical
- I'm interested but don't know what's possible
- Other: \_\_\_\_\_

### Starting with the problem

*Good ideas often start with something that feels frustrating or could be better.*

- What problem have you noticed?
  - Who does it affect?
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## **Why does this matter?**

*This helps you understand the value of your idea.*

Why is this problem important?  
What happens if it isn't solved?

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## **Your idea (keep it simple)**

*Don't overthink it.*

What is your idea, in simple terms?  
How might it help?

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## **You Don't Need to Know Everything**

*It's completely normal to feel this way*

Tick what applies:

- I feel like I need technical skills
- I feel like I need everything figured out
- I don't know how to build it
- I don't know where to start
- Other: \_\_\_\_\_

What could you still do *without* having all the answers?

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### **What do you already know?**

*You likely know more than you think.*

- What do you already understand about this problem?
- Have you experienced it yourself?

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### **Who could help?**

*You don't have to do this alone.*

- Who could you speak to? (friends, contacts, communities, professionals)
- What kind of support might you need?

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## Keeping it simple

*You don't need to build the full solution straight away.  
Keep it simple – small steps count*

What is the simplest version of your idea?

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What could you test or explore first?

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## Small Steps You Can Take

Tick what feels doable:

- Talk to someone about the idea
- Write the idea down clearly
- Research similar solutions
- Sketch or map it out
- Test the idea informally
- Other: \_\_\_\_\_

One small step I could take next:

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## Your Next Step

**My next small step is:**

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**When will I do it?** \_\_\_\_\_

**Why this feels manageable:**

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## Final Reflection

Has this made the idea of a tech business feel more accessible?

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What feels clearer now?

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What feels more possible now?

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